

Swachh Bharat Abhiyan

Swachhta Pakhwada from August 16-31, 2018

and

Swachhta Diwas on October 1, 2018

As per advise of Ministry of Finance, Department of Financial Services IDBI Bank observed “Swachhta Pakhwada” pan-India from August 16-31, 2018 and also “Swachhta Diwas” on October 1, 2018.

“Swachhta Pakhwada” fortnight started with Swachhta Pledge with an accent on improved cleaning of office premises, weeding out of old files, essay competition, etc. along with sprucing up of common area, inside and outside the building premises. As a part of “Swachhta Diwas on October 1, 2018” IDBI Bank staff members led by Smt. Mythili Balasubramanian, ED and Shri G A Tadas, ED took up cleaning activity within the vicinity of Cuffe Parade, Mumbai surroundings in fulfilling the mission of Swachhta Diwas. The roads, footpath etc. were cleaned and the collected garbage was put in the nearby dustbins.

All the Banks Branches and other offices, pan India have also observed the “Swachhta Diwas” and took up the activity of cleaning within office premises and at public places.

IDBI Bank Ltd



